



Ways to Help Reach Out and Read Greater Philadelphia

Thank you for your interest in Reach Out and Read Greater Philadelphia! Reach Out and Read, started in 1989, is a national, nonprofit organization that promotes early literacy and language development at 6,100 primary care health centers in our nation, with a special emphasis on children growing up in low-income communities. **In the exam rooms during well visits, primary care physicians and nurse practitioners incorporate Reach Out and Read's evidence-based model by advising parents about the importance of reading aloud and language development and giving brand-new, developmentally and culturally appropriate books to children ages 6 months through 5 years.**

Reach Out and Read Greater Philadelphia, established in 2002, currently includes 74 primary care health centers and 6 developmental follow-up programs in Southeastern Pennsylvania reaching approximately 80,000 young children in need. **This year Reach Out and Read Greater Philadelphia pediatricians, family physicians, physician assistants and nurse practitioners will need to provide at least 178,000 brand-new books to these young children (ages 6 months through 5 years).**

Reach Out and Read Greater Philadelphia solely relies on donations and support from schools, community groups, corporations, families, and individuals to maintain this valuable program, through fundraisers and book drives. Below are some ways to help (www.rorgp.org):

Fundraisers

Have a fundraiser to collect funds so the Reach Out and Read coordinator can purchase wonderful, appropriate books for children ages 6 months through 5 years at a 50 to 60 percent discount. It costs approximately \$27.50 to provide the new books for one child in this program, through each of the child's ten well visits from 6 months through 5 years of age. Donors in the past have had success encouraging families, groups or individuals to sponsor a child by donating Reach Out and Read costs for a child.

Book Drives

This is a great way for individuals, community organizations and children to involve themselves in helping others, and book drives are fun to do. **Please read attached guidelines and recommended titles.**

Reach Out and Read Volunteers

Adult reading volunteers (over 18 y.o.) are based in some of the primary care health center's waiting room and read aloud to children of all ages, showing parents the techniques and pleasures of looking at books. Clerical volunteers screen and pack books and help with other administrative projects. For more information about which sites need volunteers and the application process for different sites, please call 215-590-5989.

Monetary donations allow the Reach Out and Read sites to purchase the appropriate **brand-new** books for children ages 6 months through 5 years. If you would like to make a monetary donation to Reach Out and Read Greater Philadelphia, please contact the coordinator at 215-590-5989 or info@rorgp.org and also visit www.rorgp.org and click on DONATE.



Donating Books to Reach Out and Read Greater Philadelphia

The Reach Out and Read Greater Philadelphia sites (primary care health centers) are located in Southeastern Pennsylvania -- in the cities of Abington, Broomall, Chester, Coatesville, Dresher, Drexel Hill, Kennett Square, Media, Norristown, Philadelphia, Pottstown, Souderton, Southampton, Springfield, Upland, Upper Darby and West Chester.

The staff and families at these primary care doctor/nurse practitioner offices greatly appreciate donations of wonderful children's books. Below are guidelines that were developed out of respect for families and in keeping with the philosophy of Reach Out and Read -- every child deserves good quality books.

NEW BOOKS

- In order for the primary care doctors and nurse practitioners to do the Reach Out and Read intervention and give books in the exam room during well visits (checkups), **we need at least 178,000 brand-new, developmentally and culturally appropriate books for children ages 6 months through 5 years every year.** If you choose to purchase or collect new books, attached is a short recommended title list. Reach Out and Read will accept similar new books that are not on the list.
- **We are always in great need of brand-new board books for infants and toddlers (6, 9, 12, 15, 18, 24 and 30 months old). The Reach Out and Read site coordinator can purchase the books the site needs at a 50 to 60 percent discount, so we greatly appreciate monetary donations.**

GENTLY USED BOOKS

- Most Reach Out and Read Greater Philadelphia sites can accept donations of gently used books for children so the healthcare staff can promote literacy to more children and families and give them books to take home, keep and enjoy. **More than 200,000 appropriate gently used books for children ages birth to 10 are needed to distribute each year.** Used books should be gently used (covers and pages intact, clean and readable). Books with sensitive issues and/or illustrations (such as abuse, death, divorce, holidays, religion, violence and weapons) cannot be distributed at these Reach Out and Read sites.

DELIVERING BOOKS

- Please contact the Reach Out and Read Greater Philadelphia office at 215-590-5989 or info@rorgp.org for more information about delivery locations and guidelines.

Please inform your Reach Out and Read contact if you would like to receive a thank you letter and whether via mail or email.

Thank you so much for your generous commitment to Reach Out and Read Greater Philadelphia!



SOME RECOMMENDED TITLES

TITLE	AUTHOR/PUBLISHER
**Baby Faces/I Love Colors/What are on my Head?	Margaret Miller/Simon & Schuster
**Global Babies/American Babies	The Global Fund for Children/Charlesbridge
**Good Morning Baby/Baby Faces/Touch & Feel: Reptiles/123	FUNFAX/DK Publishing (Covent Garden Books)
**Natural Baby Books (Play, Sleep, Eat, & Splash)	St. Martin's Press by Priddy Books
**Brown Bear, Brown Bear, What Do You See? **Polar Bear, Polar Bear, What Do You Hear?	Bill Martin Jr./Eric Carle/Henry Holt and Company
**Goodnight Moon	Margaret Wise Brown
**The Very Hungry Caterpillar	Eric Carle
**Good Night, Gorilla	Peggy Rathman/Scholastic
**I Spy Board Books (Little Book/ Little Wheels)	Jean Marzollo, Walter Wick/Scholastic
**Blue Hat, Green Hat/Opposites/A to Z/, ...	Sandra Boynton/Little Simon (Simon & Schuster)
**My Very First Book of Food/Motion/Numbers/, ...	Eric Carle/Penguin Putnam
**Dinosaur Roar!	Paul & Henrietta Stickland/Scholastic
**The Everything Book	Denise Fleming/Henry Holt and Company
**Good Night Philadelphia	Adam Gamble & Cooper Kelly/Our World of Books
**Ten, Nine, Eight	Molly Bang/Scholastic
Where's Spot (lift the flap)?	Eric Hill/Puffin
Where the Wild Things Are	Maurice Sendak/Harper Collins
If You Take a Mouse to School	Laura Joffe Numeroff/Scholastic
The Car Washing Street	Denise Lewis Patrick/William Morrow
Bein' with You This Way	W. Nikola-Lisa/Lee & Low Books, Inc.
Book! Book! Book!	Deborah Bruss/ Scholastic
Abiyoyo	Pete Seeger/Scholastic
Wild, Wild Hair	Nikki Grimes/Scholastic
Jamaica Tag-Along	Juanita Havill/Houghton Mifflin
Allie's Basketball Dream	Barbara E. Barber/Lee & Low Books
Annie's Gifts	Angela Shelf Medearis/Just Us Books, Inc.
Road Builders	B.G. Hennessy/Puffin (Penguin Group)
<i>Certain bilingual books in 22 languages</i>	www.starbrightbooks.com

****Reach Out and Read Greater Philadelphia sites prefer the board book version.**

For more information, please call 215-590-5989 or email info@rorqp.org.