



FOR IMMEDIATE RELEASE
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THE PHILADELPHIA SCHOOL READ-A-THON RAISES \$6,800 FOR REACH OUT AND READ GREATER PHILADELPHIA

PHILADELPHIA, PA -- A read-a-thon by first and second grade students at The Philadelphia School has raised \$6,800 for Reach Out and Read Greater Philadelphia (RORGP), the nonprofit pediatric early literacy organization. The funds will help local doctors give books and literacy advice to at risk young children and their families.

This is The Philadelphia School's second read-a-thon benefiting RORGP.

"By simply sharing their love of reading, the students and families of The Philadelphia School are helping to build a world of literacy for some of the area's most disadvantaged children," said Dr. Kristen Kucharczuk, RORGP's Associate Medical Director. "We are grateful for their commitment and excellent work."

To raise the funds, students recruited sponsors and committed to reading during the month-long period between Martin Luther King, Jr. Day and Valentine's Day.

The Philadelphia School students' efforts will bring at least 2,000 brand-new books and literacy guidance to young children in need this year.

About Reach Out and Read Greater Philadelphia

Targeting children most at risk – children ages 6 months through 5 years living in poverty -- Reach Out and Read Greater Philadelphia (RORGP) doctors and nurses give books to their youngest low-income patients while advising their parents about the importance of reading. By building on the unique relationship between parents and medical providers, RORGP helps families and communities promote early literacy skills so their children enter school prepared for success in reading.

This year Reach Out and Read Greater Philadelphia will provide 67,000 new books to 36,000 Philadelphia area children in need. Visit RORGP at www.rorgp.org for more information.

RORGP is affiliated with Reach Out and Read, Inc., the national, evidence-based nonprofit organization that prepares America's youngest children to succeed in school. Reach Out and



Read has earned Charity Navigator's highest rating (Four Stars) for five consecutive years. For more, visit www.reachoutandread.org.

About The Philadelphia School

The Philadelphia School is a Center City independent school educating children in preschool through eighth grade. Its students, faculty, and parents take part in a number of service activities, some yearlong, to help a variety of social and civic not-for-profit agencies and organizations meet the needs of their constituents.

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