



Monkey See, Monkey Do, The Wiggles! Tour Is Coming To You!

THE WORLD'S #1 PRESCHOOL BAND SWINGS THEIR WAY INTO THE WACHOVIA SPECTRUM ON SUNDAY, AUGUST 23rd AT 1:30 p.m. and 5:00 p.m.

**The World's Premiere Children's Entertainers Are Proud To Announce
Their Partnership With The National Literacy Program
*Reach Out and Read***

**As A Local Show Of Support Book Donations Will Be Collected From Fans At
Every Performance!!!**

(Philadelphia, PA) – The most beloved family entertainment band in the world, **The Wiggles**, are setting out on their wildest adventure to date. The fab four from down under are back with a brand new live show! This spectacular musical extravaganza will showcase old favorites as well as their latest hit “**Monkey Man**” featuring Australian pop sensation Kylie Minogue from their most recent album “**The Wiggles Go Bananas**”. The Wiggles, Captain Feathersword, Dorothy the Dinosaur, Henry the Octopus, Wags the Dog and all the Wiggly Dancers invite their fans to join them as they “**Go Bananas Live!**” in Philadelphia, PA.

The Wiggles are proud to support the nationwide early literacy program **Reach Out and Read** on their “Go Bananas Live!” Summer Tour. **Reach Out and Read (ROR)** trains doctors and nurses to advise parents about the importance of reading aloud and to give books to children between 6 months and 5 years old at regular pediatric checkups. **The Wiggles** would like to encourage every family attending the upcoming **Philadelphia, PA** performances, to join them in supporting **Reach Out and Read Programs in Greater Philadelphia** by bringing a new children's book that will be donated to a child in need in your area! For a list of recommended books, visit **The Wiggles** website – www.thewiggles.com. Reach Out and Read has always said that “Reading is doctor-recommended.” Now reading is Wiggle-recommended too!

The Wiggling commences at the **Wachovia Spectrum on Sunday, August 23rd** for performances at **1:30 p.m. & 5:00 p.m.**

Tickets for **Philadelphia, PA** are on sale now and are available through comcastTIX.com, by calling **800-298-4200** and the **Wachovia Center** box office. Prices range from **\$19.00 – \$40.00** (additional facility fees and service charges may apply). Seating for tickets purchased at the **\$40.00** level will take place in the “hot potato seats” and will include an exclusive Wiggles giveaway.

Come and wiggle in the aisles as **The Wiggles Go Bananas Live!** Tour brings **The Wiggles** highly interactive, fun and educational message to **Philadelphia, PA**. Audience participation features include:

- Having fun with your favorite wiggly pal as they sing and dance through the audience

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- Start the fun at home by creating a Wiggles sign and/or dressing up as your favorite character
- Yelling “Wake up, Jeff!” whenever the loveable Purple Wiggle falls asleep onstage.
- Bringing roses, for dancing pal Dorothy the Dinosaur, and bones, for canine comedian Wags the Dog, that The Wiggles and Wiggle Dancers collect during the show

Children can have even more wiggly fun while they wait for the big day, as The Wiggles are proud to announce the launch of www.WiggleTime.com, their brand new virtual world for children. Created specifically for preschoolers and their parents, the website went live nationwide **on Friday, April 24th**. **WiggleTime.com** provides toddlers with a safe and fun learning environment online. Parents will be able to monitor their child’s progress and have access to premium promotional offers, competitions, merchandise discounts and presale Wiggles tickets!

About The Wiggles

The Wiggles, the world’s #1 preschool entertainers, performed over 300 shows to more than 1.5 million fans since 2005 in the United States alone. **The Wiggles** perform over 200 shows annually across four continents. **The Wiggles** are seen on TV in over 110 countries worldwide. Fans will be able to catch **The Wiggles** on television exclusively in the U.S. on 24-hour preschool network Sprout beginning August 24, 2009. **The Wiggles** have sold more than 22.5 million videos and 7 million CDs in the United States, Canada, United Kingdom, Australia and New Zealand.

About Reach Out and Read

Reach Out and Read (ROR) is a national nonprofit organization that promotes early literacy by giving new books to children and advice to parents about the importance of reading aloud at regular pediatric checkups. More than 20 million books have been distributed through **ROR**, which currently serves 25 percent of the most impoverished children in the U.S. **ROR** is endorsed by the American Academy of Pediatrics and has one of the strongest records of research support of any primary care intervention. This year, **ROR's** 20th Anniversary, **ROR** pediatricians will provide 6 million new books to 3.8 million children at 4,535 healthcare Sites in all 50 states. For further information, please visit **ROR's** website at www.reachoutandread.org or Reach Out and Read of Greater Philadelphia’s website at www.reachoutandreadphilly.org/.

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