

Party in a BOX!

What: A wonderful way to collect **NEW** books for **Reach Out and Read Greater Philadelphia** while teaching children to reach out to others in their community

When: Your child's next birthday party, bar/bat mitzvah, or any other celebratory event!

Who: Each invited guest is asked to bring a **NEW**** book for a child 6 months through 5 years of age (**Reach Out and Read Greater Philadelphia's greatest need is brand-new board books for infants and toddlers - - children ages 6 months through 2 years old**)

How: Use our sample invitation and information sheet or create an invitation of your own! Be sure to contact the Reach Out and Read Greater Philadelphia Coalition coordinator, at 215-590-5989 or info@rorgp.org at least two weeks prior to dropping off the books at one of our area Reach Out and Read Programs.



** see recommended titles list in kit

Sample invitation:



It's clearer than clear,
Quite plain to see
Our **Jessica** is turning *three!*

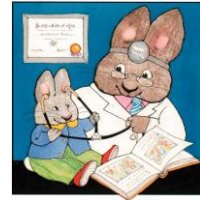
We hope you'll come for her big day –
At half past one, on Saturday
The 4th of June
To Allentown.

Come dressed for fun (don't wear a gown) and...

BRING A BOOK!!!

Not in a box, not any book, see here's the hook
Please bring a **NEW** book for a girl
Or boy, **under the age of six,**
We'll send them to **Reach Out and Read**
Whose docs and nurses will proceed
To give them to their tots in need
**With lots of talk about how fun
and necessary reading is!**





Six Easy Steps to Throwing a Reach Out and Read Greater Philadelphia Book Party!

1. Choose a date for the festivities.
2. Please notify Kirsten Rogers, coordinator of Reach Out and Read Greater Philadelphia, at 215-590-5989 or info@rorgp.org of your plans. It would be very helpful if you can please try to give one to two weeks notice to coordinate your book drop off at one of Reach Out and Read Greater Philadelphia sites.
3. Send out invitations to guests. Feel free to modify the sample invitation to include your child's name, theme and party particulars. You can include the Reach Out and Read Greater Philadelphia recommended titles list as an insert if you think your guests will need help choosing appropriate titles.

Please know that Reach Out and Read Greater Philadelphia primary care doctors and nurse practitioners distribute brand-new books to children between the ages of 6 months and 5 years and their greatest need is brand-new board books for infants and toddlers (ages 6 months through 2 years).

4. Set aside an area at the party to collect the books. This can be a basket, special table, or other place of honor.
5. Have fun at the party!!! Be sure to acknowledge your child's and your guests' generosity. For older children, donating books is a powerful way to teach children that reaching out to others less fortunate is important. Reward their burgeoning generosity!!!
6. Contact Kirsten Rogers 215-590-5989 or info@rorgp.org to arrange to deliver the books you've collected. Reach Out and Read Greater Philadelphia has no pick-up service and is unable to pay for shipping and handling cost. Please let Kirsten know the information of the donor(s) so we can send a personalized thank you acknowledging their donation.



How to Support Reach Out and Read Greater Philadelphia

Thank you for your interest in Reach Out and Read Greater Philadelphia!

Reach Out and Read is a national pediatric early literacy program located in more than 5,000 primary care health care centers in the nation. Reach Out and Read prepares America's youngest children to succeed in school by partnering with doctors to prescribe books and encourage families to read together. Primary care doctors, nurse practitioners, and other medical professionals incorporate Reach Out and Read's evidence-based model into regular pediatric checkups, by advising parents about the importance of reading aloud and giving developmentally-appropriate books to children. The program begins at the 6-month checkup and continues through age 5, with a special emphasis on children growing up in low-income communities. Families served by Reach Out and Read read together more often, and their children enter kindergarten with larger vocabularies and stronger language skills, better prepared to achieve their potential (www.reachoutandread.org).

Reach Out and Read Greater Philadelphia is a Coalition of Reach Out and Read programs in Southeastern Pennsylvania and currently includes 47 primary care health centers reaching 42,000 young children (6 months through 5 years) in need.

We always need brand-new books for children ages 6 months through 5 years old and the greatest need is for children ages 6 months through 2 years. Reach Out and Read Greater Philadelphia programs rely on donations and funding support from schools, community groups, corporations, foundations, families and individuals to maintain this valuable program. There are a few different ways to help Reach Out and Read Greater Philadelphia:

Fundraisers

Hold a fundraiser to collect funds so that Reach Out and Read site coordinators can purchase **brand-new** books. We purchase books at a 60% discount so we can make your dollars go far! Reach Out and Read Greater Philadelphia requires at least 78,000 brand-new, age appropriate books for infants, toddlers and preschoolers each year **and our greatest need is brand-new board books for children 6 months through 2 years of age.**

Book Drives

This is a great way for individuals, groups and children to involve themselves in helping others, and book drives are fun to do! Collecting appropriate **new** books for children ages 6 months through 5 years will allow the healthcare providers at the Reach Out and Read sites do the intervention in the exam room and children will take home and keep these books – more than 78,000 brand-new are needed each year. Be creative and ask each attendee at your child's birthday party, Bar/Bat Mitzvah or other event to bring a book for a Reach Out and Read child! In addition, donations of at least 100,000 gently-used books are needed annually for children ages birth to 10 years (during well visits and sick visits children of all ages get to choose one to keep). Gently-used books need to be in good condition (covers/pages intact, clean, and readable). Out of respect for families and in keeping with the philosophy of Reach Out and Read and sites, Reach Out and Read Greater Philadelphia cannot accept books with sensitive topics and illustrations (such as abuse, death, divorce, holidays, religion, weapons and violence).

Apply to be a Reach Out and Read Volunteer

Where possible, adult volunteers read aloud with children of all ages in the waiting room of the primary care health centers, showing parents the techniques and pleasures of looking at books together. Each site has different volunteer needs and application requirements.

If you would like to make a monetary donation to Reach Out and Read Greater Philadelphia, donate online at www.rorgp.org or please make the check payable to: **Reach Out and Read, Inc.** and mail check with letter to:

Kirsten Rogers
Reach Out and Read Greater Philadelphia
Karabots Pediatric Care Center
4865 Market Street, #2046
Philadelphia, PA 19139

Also, please attach a letter with your check to state how Reach Out and Read Greater Philadelphia can use the funds: for "Books Only" or for "Reach Out and Read Greater Philadelphia General Program Support"

Reach Out and Read Greater Philadelphia welcomes your ideas, so please call 215-590-5989. We have limited pick-up service and are unable to pay for mailing. **If you would like to donate funds or new or gently-used books to a specific site, please call 215-590-5989 for the site's contact information.** If you are ready to deliver books, please try to call **one to two weeks** before you deliver so appropriate arrangements can be made. Thank you for supporting Reach Out and Read Greater Philadelphia!!



Reach Out and Read Greater Philadelphia Program Sites

(Location)

- 1) **Abbottsford/Falls Family Practice & Counseling** *(N Phila)*
- 2) **Albert Einstein Medical Center Pediatric and Adolescent Ambulatory Center** *(N Phila)*
- 3) **The Center for Child and Adolescent Health at St. Christopher's Hospital for Children** *(N Phila)*
- 4) **ChesPenn Center for Family Health at Community Hospital** *(Chester)*
- 5) **ChesPenn Center for Family Health at Upper Darby** *(Upper Darby)*
- 6) **The Children's Hospital of Philadelphia Care Network, Pediatric & Adolescent Care, Coatesville** *(Coatesville)*
- 7) **The Children's Hospital of Philadelphia Care Network, Pediatric & Adolescent Care, Cobbs Creek** *(W Phila)*
- 8) **The Children's Hospital of Philadelphia Care Network, Pediatric & Adolescent Care, Kennett Square** *(Kennett Sq)*
- 9) **The Children's Hospital of Philadelphia Care Network, Pediatric & Adolescent Care, North Hills** *(West Chester)*
- 10) **The Children's Hospital of Philadelphia Care Network, Pediatric & Adolescent Care, South Philadelphia** *(S Phila)*
- 11) **The Children's Hospital of Philadelphia Family Care Center** *(W Phila)*
- 12) **The Children's Hospital of Philadelphia Nicholas and Athena Karabots Pediatric Care Center** *(W Phila)*
- 13) **Community Health and Dental Care** *(Pottstown)*
- 14) **Crozer Pediatrics** *(Upland)*
- 15) **Dorothy Mann Center for Pediatric and Adolescent HIV at St. Christopher's Hospital for Children** *(N Phila)*
- 16) **Eleventh Street Family Health Services of Drexel University** *(N Phila)*
- 17) **Esperanza Health Center (K & A)** *(N Phila)*
- 18) **Esperanza Health Center Fifth Street** *(N Phila)*
- 19) **Esperanza Health Center Hunting Park** *(N Phila)*
- 20) **The Health Annex** *(SW Phila)*
- 21) **Mercy Family Medicine at Norristown** *(Norristown)*
- 22) **Montgomery Family Practice** *(Norristown)*
- 23) **Nemours Pediatrics, Philadelphia** *(Center City)*
- 24) **Penn Family Care, Penn-Presbyterian Medical Center, University of Pennsylvania Health System** *(W Phila)*
- 25) **Penn Family Care, St. Leonard's Court, University of Pennsylvania Health System** *(W Phila)*
- 26) **Philadelphia College of Osteopathic Medicine Healthcare Center -- Cambria Division** *(N Phila)*
- 27) **Philadelphia College of Osteopathic Medicine Healthcare Center -- Lancaster Division** *(W Phila)*
- 28) **Philadelphia Department of Public Health, Health Center #2** *(S Phila)*
- 29) **Philadelphia Department of Public Health, Health Center #3** *(W Phila)*
- 30) **Philadelphia Department of Public Health, Health Center #4** *(W Phila)*
- 31) **Philadelphia Department of Public Health, Health Center #5** *(N Phila)*
- 32) **Philadelphia Department of Public Health, Health Center #6** *(N Phila)*
- 33) **Philadelphia Department of Public Health, Health Center #9** *(NW Phila)*
- 34) **Philadelphia Department of Public Health, Health Center #10** *(NE Phila)*
- 35) **Philadelphia Department of Public Health, Strawberry Mansion Health Center** *(N Phila)*
- 36) **PHMC Health Connection** *(N Phila)*
- 37) **PHMC Rising Sun Health Center** *(N Phila)*
- 38) **Queen Village Pediatrics** *(S Phila)*
- 39) **Sayre Health Center** *(W Phila)*
- 40) **South Philadelphia Pediatrics, PCC** *(S Phila)*
- 41) **Spectrum Health Services Broad Street Health Center** *(N Phila)*
- 42) **Spectrum Health Services Haddington Health Center** *(W Phila)*
- 43) **St. Chris Care at Northeast Pediatrics** *(N Phila)*
- 44) **St. Christopher's Hospital for Children Center for Children with Special Health Care Needs** *(N Phila)*
- 45) **Temple Pediatric Care** *(N Phila)*
- 46) **Thomas Jefferson University Department of Family and Community Medicine** *(Center City)*
- 47) **Whitman Pediatrics** *(S Phila)*

For more information, please visit www.rorgp.org and call 215-590-5989.



SOME RECOMMENDED TITLES
Reach Out and Read Greater Philadelphia

TITLE	AUTHOR/PUBLISHER
**Baby Faces/I Love Colors/What's on my Head?	Margaret Miller/Little Simon (Simon & Schuster)
**Global Babies	Global Fund for Children (Charlesbridge)
**Good Morning Baby **Baby Faces **Touch and Feel: Baby Animals/ Farm/123, etc.	FUNFAX/DK Publishing (Covent Garden Books)
**BABY FACES - SPLASH!, EAT!, SMILE!	Roberta Grobel Intrater/Scholastic Cartwheel Books
**Natural Baby Books (Play, Sleep, Eat, Splash)	St. Martin's Press by Priddy Books
**Colors/Numbers/Seasons/Shapes	Scholastic (Young Concepts Board Books)
**I Can Eat a Rainbow	Annabel Karmel/Dorling Kindersley (DK) Ltd
**Eating the Alphabet	Lois Elhert/Harcourt Trade Publishers
**Blue Hat, Green Hat/Opposites/A to Z, etc.	Sandra Boynton/Little Simon (Simon & Schuster)
**Dr. Seuss Board Books (ABC, The Foot Book, ...)	Dr. Seuss/Random House
**Good Night, Gorilla!	Peggy Rathmann/G.P. Putnam's Sons
** Good Night Philadelphia	Adam Gamble and Cooper Kelly/Our World of Books
**The Everything Book	Denise Fleming/Henry Holt and Company
**How Do Dinosaurs Count to Ten? **How Do Dinosaurs Clean Their Rooms?	Jane Yolen & Mark Teague /Scholastic
**Ten, Nine, Eight	Molly Bang/Scholastic
**The Rainbow Fish	Marcus Pfister/North-South Publishing
**Growing Vegetable Soup	Lois Ehlert/Harcourt
If You Take a Mouse to School	Laura Joffe Numeroff/Scholastic
The Car Washing Street	Denise Lewis Patrick/William Morrow
Bein' with You This Way	W. Nikola-Lisa/Lee & Low Books, Inc.
Book! Book! Book!	Deborah Bruss/ Scholastic
A Book of Hugs	Dave Ross/Harper Trophy (Harper Collins)
Abiyoyo	Pete Seeger/Scholastic
Sometimes I Feel Like a Mouse	Jeanne Modesitt/Scholastic
Wild, Wild Hair	Nikki Grimes/Scholastic
Jamaica Tag-Along	Juanita Havill/Houghton Mifflin
Allie's Basketball Dream	Barbara E. Barber/Lee & Low Books
Annie's Gifts	Angela Shelf Medearis/Just Us Books, Inc.
Road Builders	B.G. Hennessy/Puffin (Penguin Group)
Max's Letter	Ken Wilson-Max/Hyperion

**** Reach Out and Read Greater Philadelphia Programs prefer the board book version.**

For more information, please call 215-590-5989.