



FOR IMMEDIATE RELEASE
August 26, 2010

Contact: Jenny Parker McCloskey
(917) 763-3263
jpmccloskey@me.com

REACH OUT AND READ GREATER PHILADELPHIA TO HOST “GIRLS’ NIGHT OUT”

THURSDAY, OCTOBER 14TH, 7 – 10 PM AT OVERBROOK GOLF CLUB

PHILADELPHIA, PA – Friends of Reach Out and Read Greater Philadelphia will host their second annual “Girls’ Night Out” on October 14, from 7 pm to 10 pm at Overbrook Golf Club in Villanova, PA. The event will bring together some of the Main Line’s premier retailers, boutiques, and artisans for a night of shopping and cocktails in support of Reach Out and Read Greater Philadelphia’s early literacy mission.

“Girls’ Night Out” is a perfect feel-good event for the fall: you’ll get a jump start on your holiday shopping, knowing that your purchases will directly help Reach Out and Read doctors and nurses bring a love of books and reading to at-risk local children,” said Reach Out and Read Greater Philadelphia’s Associate Medical Director and Chair of the event, Dr. Kristen Kucharczuk.

Funds raised from ticket sales and boutique purchases will benefit Reach Out and Read Greater Philadelphia. Advance tickets are \$55 and are available at <http://www.rorgp.org> or 215-590-5989.

Reach Out and Read Greater Philadelphia targets young children at greatest risk for school failure and illiteracy, providing them and their families with high quality children’s books, reading tips and guidance on the importance of reading aloud. Fourteen research studies confirm that families served by the program read together more often, and that Reach Out and Read children enter kindergarten better prepared to succeed, with larger vocabularies, stronger language skills, and a six-month developmental advantage over their peers.

This year, Reach Out and Read Greater Philadelphia will provide 72,000 new books to 38,000 young children in need in Southeastern Pennsylvania.

For more information on Reach Out and Read Greater Philadelphia, “Girls’ Night Out” event sponsorship, tickets or volunteer opportunities, contact Kirsten Rogers at 215-590-5989, via email at info@rorgp.org or go to www.rorgp.org.

Reach Out and Read Greater Philadelphia is affiliated with Reach Out and Read, Inc., a national, nonprofit organization that has earned the highest 4-Star rating from Charity Navigator. For more, visit <http://www.reachoutandread.org>.